

travel by carla vianna

SAMPLE COVER LETTER

Dear [Editor's Name],

I firmly believe the best way to get to know a city is to eat your way through it. I followed this mantra closely when I moved to Miami, where the flavors of Latin America left my taste buds begging for more cafecito and guava-filled *pastelitos*. I also followed it religiously throughout my travels in Europe, South America and Asia: The times I've eaten alongside locals were the closest I've felt to understanding another culture. Nothing compares to experiencing local fare, such as the time I ate freshly made bun cha while sitting on a tiny plastic stool on a Vietnamese sidewalk, or the fried goat-cheese empanada I discovered in the middle of the Chilean desert.

Dining out has always been a hobby of mine, but that's not the only factor that makes me an ideal candidate for Eater's editorial team. I spent over two years covering the dynamic Miami real estate scene, a role in which I learned to build significant source relationships; track the largest deals in the region; identify unique market trends; and keep an eye on businesses entering and exiting the market, including restaurants. My background in business journalism, specifically real estate reporting, has given me the necessary skill set to score breaking news and unique trend pieces in New York's dining realm.

In addition to that, my travels have also shaped my love for food. In August 2017 I left my reporting job to pursue a trip around the world. During my time abroad I dined in a different restaurant three times a day, every day. I've recently returned home with a refreshed palate and keen understanding for what works in a restaurant — and what doesn't work.

I'd love to bring a fresh perspective on all-things food-related to New York City's flourishing restaurant scene. I hope to be a fantastic addition to your team. I will be in the city as of Aug. 12 and would love to chat more about this opportunity over a cup of coffee.

Please don't hesitate to reach out to me via phone or email.

Thank you,
Carla Vianna